



Teaching AI to speak your language

Business Name:

Nature of Business:

Business Model:

- What is the core concept of your business?
- How does your business make money?
- What are your main revenue streams?
- Are there any key partnerships or collaborations that drive your business model?
- How do you plan to scale your business over time?

Value Proposition:

- What problem does your product or service solve?
- What makes your offering unique compared to competitors?
- How does your product or service provide value to customers?
- What benefits do customers derive from using your product or service?
- Why should customers choose your business over alternatives?

Target Markets:

- Who are your primary target customers?
- What demographic characteristics define your target market (age, gender, income, etc.)?
- Where are your target customers located geographically?



- What are the psychographic traits of your target audience (lifestyle, values, interests, etc.)?
- Are there any niche or underserved markets that your business caters to?

Products/Services:

- What specific products or services does your business offer?
- How do your products or services fulfill the needs of your target market?
- What are the key features and benefits of your products or services?
- Are there any variations or customization options available?
- How frequently do you update or introduce new products/services?

Marketing Strategy:

- What channels do you use to reach your target audience (digital, traditional, etc.)?
- What messaging and branding strategies do you employ to communicate your value proposition?
- How do you generate leads and attract new customers?
- What tactics do you use to retain existing customers and encourage repeat business?
- How do you measure the effectiveness of your marketing efforts?

Financial Information:

- What are your current revenue and profit margins?
- What are your projected financial goals for the upcoming year?
- What are the main expenses associated with running your business?
- Do you have any outstanding debts or financial obligations?



- What is your pricing strategy and how does it align with your value proposition and target market?

Operational Details:

- What is your organizational structure and team composition?
- What are your key resources and assets?
- How do you manage inventory or supply chain logistics?
- What technologies or systems do you use to streamline operations?
- What are the main challenges or risks facing your business, and how do you mitigate them?

Chat GPT - Insert the questions and answers into Chat GPT and use this prompt: “using the pasted/attached answers/questions regarding my business please create a prompt for chat gpt that will give the details needed for my business so that chatgpt understands the business. This will be used in the beginning of my prompts before i ask for certain tasks to help me in my business.